What country do you live in?	% of Respondents	Number of Respondents
Australia .	48.00%	1282
New Zealand	46.80%	1250
Hong Kong <b>I</b> I	1.54%	41
Когеа	0.04%	1
Mexico <b>I</b>	1.68%	45
Other 🛮	1.95%	52
Number of	respondents	2671
Number of respondents who skipped	this question	<i>378</i>

Is there anything that you would like to tell us about your personal experience of online social networking? Please do not use the personal information of yourself or others in answering this question - keep the experiences as general as possible.

- 1. Anna compression de la compressión de la compressión de la compressión de la compressión de la compressión
- 2. Most of this is commonsense stuff. If you don't want private things to be public, then don't put it online. Simple.
- 3. people can put photos of other people on their profils without permission and everyone can see them which shouldn't be allowed
  - I think my biggest concern is not what the actual networking site can do with your information (because you can control some of this information by providing limited data or you can choose not to continue being a member of the site) BUT the data that can be extracted by third parties without your
- 4. knowledge and the networking/social media site's knowledge. I have heard that there is software and systems that are being developed that can extract data from Facebook without your knowledge and facebook's knowledge. These organisations can be potential employers etc seeking information about individuals. My biggest concern is that the rumours are true.
- I use one social network to keep in touch with friends. This one tries to get a lot of information about me and I think has an untrustworthy privacy policy. On this network I try to say as little about myself as possible. I use another social network to discuss things I'm interested about. I am sure that
- 5. policy. On this network 1 try to say as little about myself as possible. I use another social network to discuss things I'm interested about. I am sure I'm writing enough to build up a picture of myself, and am not really anonymous. Because of this, I restrain my discussions somewhat.
- 6 NO
- 7. I never publish truely personal information on line, nor say/write anything that I would not be happy to put my name to in any public forum I always assume that everything I say or do online is being viewed by some-one I'd not trust with private information
- 8. I don't know how to use the facebook; but I'am happy to be in touch with my family and friends that lives far away. Also, it is fun to see pictures of them and remember. Sometimes, I like to see my baby nephew or nices in pictures.
- 9. Was very unconfortable when friends of friends came up to me and commented on my wedding photos (that I had not posted) so I deactivated my facebook account and no longer use any sites like these.
- 10. As a school teacher it is my experience that studnts who have adult contacts on their social media sites have much better privacy settings than those who don't.
- 11. I do not know how to control other's posting which inundate my site
- 12. From my observations it does more harm than good. Creates bad communication between young ones.
- 13. TOO MUCH SPAM MAIL
- There is an idea that social networking should only be used for positive experiences as if the idea of criticising or highlighting a negative experience is frowned upon because it is so public. This almost skews what you read on these sites.
- 15. From watching my ildren it is very time comsuming and absorbing
- Dislike the point that apparently photo's you post on Facebook then becomme the property of facebook. Who knows where that photo will be used, if 6. that is the case, that they now own that photo. If that is the case, they should be asking permission, to use the photo in anything. just like Getty
- 17. I do not use social media applications as I do not wish to advertise my life on a global platform.
- 19. I am generally pretty careful about what I share on Facebook, I do sometime wonder how my privacy could/is affected. I really only use it to keep in touch with friends an family, Im not into blogging.
- Some people keep a running commentary of their lives on facebook. It would make it easy for people to find out information to use for things such as 20. identity theft, or for stalking. I know those are extreme examples but some people actually give information about their location on social networking sites on an almost hourly basis.
- 21. Only use social networking if friends inform me they have posted information or photos. Do not post myself.
- 22. Too easy to abuse this
- 23. people put there whole life details on there and it would be easy to steal someones identity with that info, thats why i don't have dob etc on there
- 24. The social network sites start off well then get to wanting more information, sending spam. probable revenue gathering for themselves. Annoying and makes one move on to the next sort of networking.
- 25. I allow everyone to see the details on my social networking page. I just make sure that the details i upload are vague and minimal.
- 26. I tend to only use social media/networking sites with a reasonably good record (e.g. Twitter, LinkedIn). While I do have a Facebook account, it uses a pseudonym because that company has proven itself completely untrustworthy.
- 27. I am wary of it...don't want my photos and information accessed, not happy when other people post photos of me on their pages.
- 28. Use it for family contact and also to monitor a child family member who has a learing disability on facebook
- 29. No thanks.
- 30. Even though I haven't yet used social media, I may in the future and other family members do use the sites on my personal computer
- 31. I have under 25 friends on Facebook, a very small user. Just to keep in contact with family really.

32, none 33. nope 34. bb I have certain personal rules. I use a username/ email address that does not personally identify with my real name. I do not post personal photographs on any internet site. I use different password strengths depending on my personal risk assessment of my activities on any internet site. I have achild who is a minor and when I upload pictures of groups of children I am terrified some parent will subsequently say they didnt give 36. permission. Even with the best of intent it is a minefield Its a problem if I am under the weather I have posted stupid stuff which has caused me problem's in real life. IE, nude photos of myself, or videos, or having very strong views on topic's, which others have take offence to Its something I would warn others of. I think it is just wise to be careful when using social networking sites. Because sometimes people whom you do not want to look at your details can have access to a lot of information about you. 39. I don't Post tracable info ANYWHERE 40. More people should do it. Parents need to learn more about soical networking, not just listen to what they hear in a 10 minute snippet on the news. 41. I deliberstely do not have much personal information on line 42. I won't "befriend" someone I don't know personally. People should take the time to learn and understand privacy settings - I have very strict control of mine even though I know that once information is 43. on the internet, it can be almost impossible to get rid of. Use of personal information should be strictly controlled and people should know what they Some sites make it very difficult to tune your privacy controls. I am very IT lierate and still find Facebook in particular very confusing. Your survey 44. should acknowledge that many people use multiple sites for different reasons eg one for social, one for professional, and may have multiple accounts. It would be interesting to know how much this occurs. I find that there are a lot of scammers online on the social networking sites and they seem to be getting deverer at what they do I know of instances where people have sent money for postage thinking they have won a gift and once had an infection by clicking on a link that was a fake windows 45. virus. I had just started using the internet then but now I keep my security up to date and run scans daily to clear my history and any tracking cookies. Tracking cookies make me very uncomfortable I don't think anyone should be allowed to track your activity like that without your permission and something should be done about it.I also feel that people still arent educated enough when it comes to online scams and scammers. 46. I have only altered my privacy settings when alerted by friends of how to change to protect privacy. I think that social networks carry with it some major disadvanatges in regards to keeping information about a person private. I think that social networks are a means for people accessing info about others without their knowledge which can be a dangerous thing, from my experience I have found the younger generation 18-30 tend to use the privacy controls less and believe that way too much personal information eg. photos, whereabouts, interests, status etc is out there for all to see Facebook page got hacked; spammed friends with suggestions of going to a dogey website to buy a product to make them money. I committed suicide 49. on facebook after that. I'm reasonably computer savvy, strong password, never told anyone it. I figure if my page could get hacked..... Plus I never really used it, I hate the idea of my personal information being out "there" Social networking sites are great for keeping in contact with friends, marketing my small business and playing games. Definately an all round great experience online, and the first thing I go to when I go online. Social media sites such as Facebook is great tool for both personal and organisations. It allows you to have a public figure page, as well as a protected personal page. I tend to keep my online life and offline life completely separated, and I don't even use my real last name on the internet, but a known alias (nickname). I blog on tips about FB privacy, and it's amazing how many people I see who are concerned about privacy, and how many people done. 52. Never have enough time to look anymore, otherwise only generally used the sites for gaming. 53. I have seen catostrophic results from my young friends using facebook. Relationship are broken, gossip is rife and personal creditibility is destroyed. 54. just need to be careful... there is always someone watching I find it interesting how people react if you "defriend" them on facebook. Recently I took a less is more approach with facebook and realised I really 55. only wanted people on my account who I knew well, not the extra 100 people I had managed to collect. So i effectively halved my facebook friends. I copped a lot of abuse from people for doing this!! 56. I've never used an actual online social networking site, although Google Buzz has been used. Gmail Chat has been used as well. 57. I know how the internet works. Anything I put up there, in practice, becomes public domain. I have less control over what other people put up there regarding me, but I regard that as an acceptable risk for using the site. I do not use social networks, due to security concerns, amongst taking other digital/media and internet precautions. I am happy NOT to have all of my private life 'out there' for others to gossip about or to make shallow judgments about. I LIKE IT! Privacy is such a valuable commodity these days. 59. I'm more of a microblog than FB-type user: not sure that the questions capture the subtleties of the differences 60. Mainly about scams on facebook as a lot of friends are click happy & don't know whats a scam. From some of the comments I have heard about social networking. I feel best to stay well away from. To much information about peoples lives is revealed, I do not believe in advising the universe of your personal stuff. 62. As my family and friends are scattered around the globe this is a great way to keep in touch on a (almost) daily basis. I have only included the very basic information that is required and very rarely poke or ask/answer questions, but having a basic profile allowed my cousin to locate me. 64. Never used it 65. The t&c are so difficult and not easy to understand 66. I don't trust social networking sites so I don't use them. I find it rather horrifying just how much personal info one can find out about total strangers through facebook when I don't even belong to facebook. Too many people trust the owners of the social networking sites and other users so much that they fill in all the boxes, answer all the questions about themselves and their friends and family. Too many people either don't read the terms or don't understand what it means to them. I believe there 67. should be rules about which questions a social networking site can and cannot ask about a person to protect their online privacy since people who aren't tech savvy and don't know should be protected from their own ignorance and trust. Alternatively, more education provided about what it's possible to do with their information. Apart from my name, every personal detail I give social networking sites is false, since there is no way IU trust them. Who cares what they do with false information? I really dislike that Facebook often change things that makes the information less safe, even without telling the users. I often need to change my Privacy is bunkum. The concept that individuals have a right to privacy is also bunkum. People need to learn that if they share information it will

- become public, therefore it is up to them not a social network to decide what they reveal online. The wish of older generations to protect their 'privacy' through ignorance wanting to pretend they actually have privacy is being replaced by a more. Pragmatic view from younger people -
- 70. making choices on how to resent themselves online in order to represent the personal they wish public. More personal awareness, responsibility and brand management and less mindless acceptance that the state will protect them. Note this doesn't take away from the need to punish inappropriate use of information where an individual has a contract with a service, it simply means people are more aware and in personal control of their privacy where in the past the state legislated. Be aware, not alarmed.
- 71. I don't social network as I am a very private person and only share with people who are close to me. Mostly face to face, or via email as I do not have any privacy whilst using the phone at work. My business is no-one else's business unless I specifically choose to share share it.
- 72. There are too many scammers on social networking sites
  - I check facebook every few days and it's handy for keeping in touch with friends who live overseas. I don't post much personal information about myself on it and my discomfort with people posting photos of me is more from whether I like the photos or not and would ever choose to post them
- 73. myself. The thing that does make me uncomfortable (and bored) a lot of the time is how much personal information other people are willing to share. I don't like feeling I am privy to people's relationship or family woes when the real life connection is not so strong. As in I would never be told this sort of thing through the real life connection because it is fairly distant but it's splashed all over my facebook page whether I want to know or not.
- 74. Too many invitations to join other sites which are usually declined.
- A partner became involved in social networking site which led to a very secretive lifestyle that ultimately ended the relationship. I have had an 75. aversion to social networking ever since. Apart from my personal bad experience, in my professional capacity as a police officer, I am constantly
- exposed to the stupidity of people exposing themselves literally and divulging private information which leads to stalking, identity theft etc.

  76. Facebook is good for keeping in contact with family overseas and for the sharing of photos but I don't like all the game type things on it I wish you
- could just scroll down and delete as you go like emails...

  If people are aware of the privacy settings on their social media site, and control what they say and do on that site, then I see no issue with the sites and their sharing and availability of information. I only post information on the site that I would be comfortable my employer, my husband, or anyone
- 77. and their sharing and availability of information. I only post information on the site that I would be comfortable my employer, my husband, or anyone else who could access it seeing. I limit my friends to people I acutally know and who I wish to communicate with. To me its no different than ensuring you don't make a fool of yourself at work, at a BBQ or out on the town.
- 78. New applications with facial recognition software concern me
- I am very conscious of and concerned about on-line privacy. I use social networking sites under a pseudonym which I understand is a violation of the 79. terms of use and with e-mail address that I use for no other purpose. I have asked friends not to use my real name or to post pictures of me. Most of them respect this.
  - I found it extraneous to my needs. E mail is better. and more personal to keep in touch with friends. I started a face book page for a lost and found web site which i run but it was always difficult to get in either it kept locking me out or I forgot the password. In the end it was much easier just to do everythign via the web site. I also found that I didnt have the time to manage both the web site and the face book page. I also found that all these
- 80. people who I had never heard of wanted to be my 'friend' which i found quite invasive. It kept telling me when people's birthdays are i only bother with direct family birthdays at the best of times so why I'd want to know strangers birthdays is beyond me. However.. I can see the relevance of it for particular causes (le setting up a community awareness site with info on what the group is doing etc for me on animal awareness) but not for keeping in touch with friends
- 81. I restrict the information I post on Facebook. I don't post any personal details that couldn't be found elsewhere.
- 82. I get the impression from what I hear of these sites that they can be a great way of keeping up to date with people in other cities or countries. The downside appears to be that there is a bit of nastiness and/or bullying going on. I would not allow my children (aged 5 and 7) on any of these sites.
- 83. I mainly use Facebook to play online games. I use Twitter to follow the news and other interests.
- 84. I found other peoples account's of my activities to others unnerving and intrusive
- 85. I oppose online social networking. I am concerned about how persanal data can be accessed and the non-reality of it.
- 86. I don't have an account in my own name I use someone elses so my personal info is pretty safe! The family member I use it to communicate with uses a variation of her name for her account.
- Your question about my profile being compromised or hacked was strangely worded. My response was "not sure" as I cannot,, by the very nature of 87. hacking, know definitively whether my account has been compromised. The evidence I have is that it hasn't but then a clever hacker will not leave a trace of their presence. There is nothing I can see that would indicate that my profile has been hacked but then I cannot be 100% sure!!!
- I feel that the settings of 'friends' accounts may be more open than mine, and consequently my information be made available. I have disabled my 88. account. I hear an experience about every 3 months of how someone I know personally or through a friend has had a negative social experience which is not solely due to social media but 'aided' by it.
- 89. Being fairly savvy as to privacy controls and settings, I think I manage my online privacy well. Unfortunately it seems to me that we do give up some element of privacy in order to acess these social networking sites. This can be mitigated in part but never solved (it's the nature of the beast).
- 90. I think to stop hackers ot spammers there should be a way to make a new account without loosing photos and friends. That way u can make a new one and report ur old page as spam in the network can take it from there
- 91. On registering with Facebook, I became beset with a growing avalanche of trivial communications. Horrified at the collapsing quality of my communications, I deleted my Facebook account and never looked back.
- 92. I have had a bad experience with online chat some years ago when I became friendly with someone whom I didnt know initially who later disclosed they were not that person at all. At least I didnt get scammed!
- 93. Does not overly bother me about people viewing my profile as I do not post anything that I would mind anyone seeing.
- 94. Not happy with the security of personal information and the way others can hitch hike in to your profile.
  - Social networking is the next evolutionary step in the life of the internet however it seems to have taken a veer to a 'darker' side. I am a member of a social network ONLY to stay in touch with some friends who now only use this as their comms tool. Email has lost it's use for them. Letters and emails
- 95. are private and personal (intentional interception notwithstanding) however social network postings are just so out there with much more access by many more people. Personal privacy has been lost for the gain of ??? From a business or public information perspective however, they are a cost effective and fast way to get the message out there. Particularly useful during natural disasters etc.
- 96. I change my password regularly to make sure that hacking does not take place. I make the passwords difficult and never use the same passwords on any other applications/websites I use.
- 97. When I was at high school (age 14), I did IT as a subject and one of our topics was to learn about the privacy policies of online social networking sites, so this has helped me in learning the importance of privacy settings. I think these subjects/topics should be taught at all schools.
- 98. It's interesting, but fairly boring in general. Though, I make sure that only information I don't mind having literally anyone knowing is on there.
- Was inrested to see how it worked and to possibly keep up with younger relatives so signed up using an alias and saw that one can use strict privacy 99. settings but even then ones own younger family is pretty casual about it so I decided not to use it. In addition it was quite an effort to make all the necessary settings to ensure a degree of privacy.
- 100. Feel very much yhat it is dangerous
- 101. I don't have the patience to sit on it for hours. Apart from an obscure profile shot, I do not post photo's.
- 102. I keep information on there as limited as possible. Rather than a tool to make social contacts, I use it to view public commentary on social issues.

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- 103. I get very annoyed by spam/scam type sites that say they are one thing and then they turn out to be a scam just posting a lot of spam to my friends. I report suspicious looking sites/posts very quickly.
- 104. Sometimes people hack into your account and do stupid things, such as posting random statuses or talking nonsense to your friends and annoy them. Also, sometimes people post photos which make people discomfortable. >:(
- I treat my personal information very seriously and am very protective about what I share. I believe that if you make use of the privacy settings and 105. actually understand what it covers then you can be better informed and base decisions around this. I am very careful with information I post. I have also disable the "Find Me" setting attached to metadata embedded in photos.
- 106. Have heard many horror stories of information being misused and facebook members receiving malicious emails.
- 107. I share with friends only, but I have over 200 of them and so I try not to share too much information. For example, posting when I am going on holiday.
- 108. I did not like the "remoteness" of it, I prefer to phone my friends. However I can see the benefits where there are people in different countries.
- 109. I don't trust the online social networking space; there are too many opportunites for privacy to be compromised. In addition, I prefer to live all my relationships in person, ie not virtually.
- I have made myself aware of privacy issues and security on line. I am careful about what I say and expose myself to due to my work position and 110. personal opinions/standards. I have the added benefit of computer savvy children who take and interest in my security as well. Through work I am also very security conscious but not cautious to the point of restricting my interests.
- 111. Social networking increases the quantity of one's personal interactions, but not the quality. It has turned information into a form of garbage. Social media is almost completely worthless.
- 113. I don't put information on those sites that I want to keep private. I treat it everything I put on there as public advertising.
- 114. I do not partake in social networking sites such as Twitter and Facebook and do not do internet banking for the very reason that no matter how many security settings your computer has is is still not 100% safe. Someone will always mange to break through the system .etc
- 116. You cannot trust what the others are saying so why do it? Plus people seem to get rude and "act out" over net and hiding behind keyboard so its not a true reflection of themselves.
- I only use a professional networking site and only post details about myself that are alrleady in the public domain. I have not posted a picture of 117. myself and only use my business email address. On the site, I have the option of letting people join my network or not and if I do not know the person, I do not agree to link up with them
- I use the site to see what old school friends are up to, not necessarily 'good friends' in real life. My account was 'hacked' by an ex-partner with a vendetta, so I'm now very vigilent about privacy and who can see any of my details.
  - Despite being very aware about privacy issues and law, I find it frustratingly difficult to know what is happening with my personal information especially the lack of real, meaningful notice about changes. In my view, any privacy change to 'open up' my information to broader access esp by the world (ie, people I do not know or choose to connect with) should always be 'opt in' and not 'opt out'. I am also appalled at the complete lack of
- 119. due diligence or inquiry by Facebook when they enable third parties to develop games and apps that often as a default 'require' access to all your (and your friends) details. There is a complete absence of the Data Minimisation principle in practice and there is little or no Notice of how those third parties are going to use your data. Facebook, as the enabler, has a greater responsibility than it displays for demanding app providers act in more privacy-compliant ways.
- 120, over rated

115

- I used to have a Facebook account which I used for about a year. Someone hacked into my account and updated my status (some sort of spam about getting a cheap ipod or something). So I went into my account and shut it down. A few hours later I got an email noting that I had re-opened my account. So I went back into my account, changed my password, then shut it down. That seemed to work. I have a feeling that my original facebook password was compromised because it was the same as my original hotmail password which was compromised.
- The use of social networking sites is promoted by the media in a way that encourages negative use. This is a pity as they generally have a positive contribution to make.
- 123. no

140

- 124. I'm an IT professional and I don't post anything to the web, whether supposedly private or not, unless I wouldn't mind the world knowing it. I think there are many very important privacy issues regarding social media that need to be worked out.
- 125. I have not used the social net working online.
- 126. It was difficult to get out of Facebook, i.e. remove myself totally from Facebook once I had finished the course of study (uni) which required me to join Facebook.
- 127. I don't use this medium
- 128. Friends are using it and have invited me to check out their phots etc however I have no interest and probably miss out socially as a result.
- 129. I didn't use my own name and was just trying it to see if it was worthwhile
- 130. My observations it gives people unknown to you a window into your private life. The majority of people are not aware of how much information can be gained from a photograph.
- 131. I monitor what I place on social networking. I limit to Facebook only.
- I do not favour online social networking sites and therefore do not own a Facebook account etc. So no personal experience to share as I don't us it. I 132. have a 12 y.o. who has been asking permission to join Facebook for the last 12 months. To date he does not have an account and as a parent, I will try very hard to hold it off for as long as I can. I have also explained the importance of maintaining his privacy at all times online.
- I do not post much information about myself especially not very personal or birthday so that if it was more visible than I thought or was hacked I 133. have retained some privacy. Hopefully becoming very difficult as privacy terms very open and cannot in my view be guaranteed even if the host of the site was more consciencious that they usually are
- 134. There have been posts from friends on my wall suggesting that I use a software application of some sort because they have used it and recommned it however this post has not come from them at all.
- 135. I'm not really interested in this form of social networking.
- 136. I had a male colleague post photo's of myself from a holiday that I was very unhappy with being posted and had no way to recall the pics....it would be good it this could be changed
- 137. I have had someone hack into my hotmail account, but never on my facebook account.
- 138. I am wary of the information made public on such sites and I am uncomfortable with too much information.
- 139. I have no problems with the network I use, as I find it easy to use. but I'm always very careful with what I place on my page. I feel that there are just somethings that should be done or said in the flesh and not splashed all over the internet.

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- 141. It seems that is no privacy online despite vendors assurancs
- 142. it's not personal. You write to other people and never stop to listen much. It's all to easy to waste hours at a time on the sites. I quit having a facebook page because there is more life to be lived in the real world.

  Is there really a fair expectation of statistical differentiation in this area of enquiry around gender? I really object to having to give my gender as
- 'required'. This is common in surveys but I'm not really sure why surveyors insist on categorising women and men in their responses. The implication is to get some sort of differentiation based on gender, but in this context, is this really pertinent information in presenting the outcomes of a privacy awareness survey? Wouldn't 'are you university educated', or 'do you live in a regional area' or 'how long have you had access to a computer' or 'how computer literate are you' or 'are you as careful in protecting your offline information' be a much more useful quantum of data? What real insight does
- 144. Important to be aware of chat functions in other products such as iphone apps and how easy it is to share information on them

saying 'men are more careful with their personal information' (or vice versa) tell us about privacy?

- 145. I use facebook for a small amount of time each day to keep up with what is happening in my friends lives. A larger portion of my time is spent on online games interacting with others.
- Social Media has it's merits, however users should be ever mindful of the content and information that they put on the WWW. I have never had any issues with Social Media but then again my usage is extremely rare.

  I find that some of the companies like Google and FBook are using this information and selling it o Advertising organisation so that website like Amazon.

put up items that they know you like and might buy. This is rubbish. Also Recruitment Agency are using FBook and Linkedin now to screen candidates for information that may not be on their CV or Resume. I expected this and I have made sure that all information matches and no birthday dates are put up on these sites. Although Australia has EEO, there is still Ageism in all job application and we must stamp this out. I feel the APPA needs to push for more Privacy rules for the FBook and Linkedin so that if we delete our account that ensure it GONE FOR GOOD. But now we here via the BBC

- 147. For more Privacy rules for the PBook and Linkedin so that it we delete our account that ensure it Good. But how we here via the BBC program on Google and FBook that this is not the case and the information on you private details remains back-up on one of the many File Server that are remote from the country were you are located even. We need to stop this from happening and provide more protection to our records with Pretty Good Privacy public and private keys. This the only way our details are 100% private and can never be hacked unless they have the Public key to view it. SO if the information is leaked or get to another organisation then it has to be either you gave your Public key to them or the organisation that held you private details gave or sold them to the 3rd party.
- I have found people use it to create alot of Hate Groups against individual people, and that the people who run the social networking websites dont do 148. much when complaints are put in about cyber bullying and harrassment. Ive also discovered that people use it as a means to gather information to then share about people in legal matters as well as for stalking them through fake profiles.
- 149. no
- 150. I don't like how people put up pictiures of me and tag them
- 151. I felt that Privacy options on social networking websites are changed to make it more harder for us to control, and change what can be seen or not. We have less control on what we can limit different people to see.
- 152. Sharing my travel experiences and keeping up to date with my firends who are scattered all over the world.
- 153. I have had people stalk me, and obsess over me from dating sites. I have had people spread lies about me, I have had people steal my photos and use them to spread lies about me.
- 154. I have been cautious...asking lots of questions before starting and keeping up to date with things like https needed for facebook etc.
- 155. Often wonder if users on sites stop to think how public they are when divulging very private information. I see it daily, especially those who are requiring advice, or just gripping in general & do not seem to stop & think that all they say is 'out there'
- 156. It's great!
- 157. prefer to keep my private life private.....closed my facebook because of this
- 158. It's a pretty good way of connecting with family and friends but can set up for embarrassing moments. Also you need to know who to trust online. Some people aren't who they say they are.
- I don't use Facebook etc; I do have a smartphone that could hook me up but haven't bothered. I worry that people spend more time with their 159, phones/computers than they do having real two way relationships. Actually sitting over a meal talking than one way text messages about how they are feeling in the moment via technology. It's sad.
- 160. I can change what information is shared and i can do this very well, as a admin of a group, i know how targeted ads can be, in a way this is smart, but in a way it infringes on a persons privacy.

  I think I have more concern over other people on social networking sites than the site themselves. I have no issue with my information being used for
- 161. targeted advertising when I am being provided a free service I am concerned with malicious "applications" and also with my 'friends' posting information about me I may not wish to share.
- 162. I think I am very aware on the social networking site that I am connected to which is facebook, after doing a huge health promotion on facebook last year within my year 12 health class
  - People seem to recommend friends to other people. A person seems to get recommended from one individual as a friend to another based on the a virtual relationship and not to personally knowing the person in real life is scarey in a sense, what are they trolling for??? I know a lot of people who
- 163. will accept people as friends just because they were recommended by another friend. In the case of some of my naive friends they post picks and information about their family, where they live, childrens photos and ages. You warn them and they just dont see the dangers they think you are too untrusting and paranoid.
- 164. I had to change my password settings as someone tried to access my information from a foreign country Singapore I think.
- People being silly enough to click viral links that result in their account being used to post more links to all their "friends" pages seems scarily common. I am disappointed in Facebook's privacy issues, but changing it myself is easy enough, though they should really publicize for more people to do this.
- 166. Believe that there is nothing that is private about any of the sites! All these sites do is leave the door open for identity fraud, stalkers, bullies, vultures, and overall do not offer any monitoring and/or protection for the individual user.
- 167. The networks I use all have options for blocking people or identifying any appropriate contact to the site manament. I think this is important.
- A few years ago I put my details onto a dating website and some guy got in touch with me and sounded really lovely but he was actually a gold digger.

  168. I put that I owned my own home and was financially independent or something like that. This guy was a nasty piece of work who actually rang up my
- employer and spread lies about me because I told him I wasn't interested in him and he was pissed off.

  I have had a potential employer print my facebook profile photo 'to remember my face' between interviews. I was holding an alcoholic beverage in the 169, photo and I found it quite unnerving. I certainly changed my privacy settings afterwards, but the experience had a lasting effect on my use of
- facebook. Advertising doesn't worry me I would rather see advertisements for Joni Mitchell T-shirts than penis enlargement products.

  While I was using social networking, I discovered a beautiful person who is now my wife. With a number of other female contact, I felt it necessary to
- 170. remove social networking from my life. I was also concerned to discover the number of security issues that social networking sites suffer and the release of such information. As such, I am glad I made the call to give it away. It is not missed.

  I monitor usage of Facebook by myself and my daughter to ensure no inappropriate contact or use. I regularly check the privacy settings on
- 171. Facebook. Facebook is used purely for contact with family and friends no-one is allowed access unless they are known personally. I also use Linked-In as a business networking and news facilities on professional interests As little personal information is provided via this site (other than working and limited education details) I do not take as much care with who I accept as contacts.
- 172. Not safe.

sometimes it is used to air issues that should not be aired in public. This can lead to family and friends falling out. It is a form of bullying and 173. harrassment. 174. just don't like people to know about me, i am a very private person I think the privacy policies on the networks are in language that is too complex for perhaps children/young people or those that do not have a high 175, degree of literacy. I think their privacy information should be in plain English and for a low reading age, eg, 12 or whatever the tabloid newspapers use. 176. I have seen friends use it and it looks like mostly drivel 177. I would never use it. I cannot see how it contributes to the quality of relationships. It is yet another opportunity to create a one sided relationship if and when you think you have the time. 178. at the end of the day - over rated and pointless 179. Networking sites can use personal information for whatever reason, individuals must be very carefull and don't tell too much about themselves. 180, for CHch quake 181. My husband is suspicious and does not want to be part of Facebook - too public....apparently. 182, Received unsolicited emails on Facebook from people who said that they were my friends and wanted to be friends with me. Didn't know them so cancelled deleted my profile. 183. Facebook is a monster which can't be stopped! 184. I have very little information about myself on the site. Just an addendum: not only would I, I have stop using a social networking site because I became thoroughly disgusted with the their cavalier approach to personal information. 187. not too bad. unsure of risks, no bad experiences yet My child aged 10 who does not have a facebook page was the target of a hate page set up by another 10yr old child - cyberbullying. He was devious 189, enough to hide the page from anyone but his friends which fortunately restricted the number of people who saw it. Fortunately another child reported this to the teacher. The school took it very seriously and reinforced to the children that they were not supposed to have pages! I love that social networking allows me to keep in contact with my friends and family however I find they are constantly changing (including their 190. security settings) without notifying those of us who use it. I am unaware of how to contact the administration team within facebook so should I ever be in a position where my account is "hacked", I would have no idea where to begin in order to report such a matter. 191. Using social networking to find old school mates - to organise a reunion. 192. So far I have not had any bad experience yet, I only allow frineds to access photos etc, I do not post any personal information apart from names, no addresses or full dob given. 193. Nothing. Still getting to grips with it but predominantly using it for business purposes as opposed to personal use 194. I have been hacked into before but changed my privacy settings and it has not happened again. If someone posts a comment about me or a photo of me I don't approve of, I contact them personally and ask them to remove it. I understand that tracking of my online movements is really a marketing ploy to target marketing that meets my interests, I accapt this and somewhat 195. encourage it. I dont enjoy spam like others, but if it is something I volunteer for ie. tweets etc than this keeps me abreast with whats going on in the world. I am only concerned about what happens with this information beyond marketing, ie, the recent failure of SONY to manage the private information of its customers. 196. I don't use social networking sites as I don't feel the need to share all about me with others 197. Yes adults are bigger bullies than kids students at school are constantly writing negative things about each other and our administration has to waste a lot of time sorting through cyber 198. bullving issues!! Constantly amazed at how people post the most banal details about themselves! It's like they treat a public site like a psychiatrist's chair. Also am 199. confused as to why the majority of people take it for granted that the rest of the world is so interested in the boring details of their daily lives. eg " hanging out the washing" Who cares!! 200. Too busy to use. Waste of time. 201. Who's got time to do it??? Social networking is a waste of time. Its like viewing a peice of cake on the screen and trying to enjoy its taste. It is good for people who's brains are 202. not working alright. 203. I find social networking services have relatively limited value for me. I only occasionally interact with friends and colleagues using these tools as I can 204. just as easily do this through email, phone or other personal contact. I never interact with people I don't know, and would never consider doing so. Some more business centric services, such as LinkedIn can be useful staying in touch with my professional network. 205. The social networks have a tendancy to change the privacy settings on your account without informing you. 206. I have been invited by friends to join facebook on two occasions but I declined because I am aware of privacy issues. 207. Privacy Settings on Facebook can be quite complex to understand even for a person with a University degree. How are teenagers expected to understand how to manage their privacy settings? I am hesitant to use social networking, both because I am concerned about the impact on my privacy and because I don't have a lot of time to devote 208. to an online profile. I do have a LinkedIn page, which I use to profile myself professionally, but I have stayed away from Facebook and straight social websites 209. After using Facebook for a week I realised how insidious and how much lack of control I have, let alone my own information being open. I do not use social networking due to my experience of Facebook. I am an IT user. 210, always very careful about info posted by me on facebook. 211. The speed of information sharing leaves very little room for correction before the entire network is notified of an update or post. This is often confronting and disconcerting when others are posting information about me or my family, without my prior knowledge. 212. It is a great tool to keep in touch with friends outside the country. Also a new way of life. I started to respond to a facebook introduction and I logged on to the system but later had second thoughts about the privacy aspects of the medium.

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213. Since then I have never used social networking sites, I am a bit spooked by the bad press that the medium has recieved. Some of my personal details

may still be out there. I do not know if this is the case.

- 214. Anyone stupid enough to put personal information out on the internet deserves whatever comes their way.
- 215. i think its a fantastic modern age medium

They are an insecure environment for all that use them. They are form of networking which allows very little capacity to identify those exploring your profiles and communications. These poor security measures exploit the naive and vulnerable of society. Social Networking sites foster a culture of voyerism and the short history of social networking has demonstrated that our young people are being continually observed and targeted by those with sinister intent. Social Networking is used by criminal organisations around the world as a way of communicating specifically about their objectives without the capacity to be monitored. Social Networking sites should be more heavily regulated by international governments to protect the individual

- 216. and the vulnerable; Social Networking sites promulgate the ability for offences to be committed against children; they inadvertantly promote the capacity to foster criminal activity internationally without regulation; and they have all care and no responsibility for the preventative security of these sites, choosing, rather, to only act once information has been publicly aired about serious offences such as murder and child sex offences. In my opinion, this is far too high a price for innocence to pay so that a website phenomenon can exist. It is such a new stream of technology that the full impact of these sites will not be known for many years and it will only get worse as global governments will be too weak in thier intentions to make a difference to this phenomenon. Many, many children will be exploited, harmed or even killed by then.
- I gave up using social networking sites because simply they started damaging relationships of both my own and those of friends around me. They are 217. dangerous and highly risky for that reason alone, not to mention the poor privacy control from the site operators, who make it damn near impossible for the average internet user to actually comprehend what they are signing their personal information away to.
- 218. I feel these site are not safe to use.
- 219. only when someone sending request asking me to accept them as friends, the people I don't even know and it's kind of suspicious.
- 220, Strange people want to be your friend and even though you can say "no", it feels like an invasion of privacy. Everyone else finds out each other's gossip. Awfull!!
- 221. I am surpised at the number of highly intelligent people I know personally, who post details including contact details and birth dates on social network sites
- 222. I have had other people ask me either not to post photos of them, or not to tag them in photos on social networking sites because of their privacy reasons. I see nothing wrong with this.
- 223. I have noticed younger family members making spur-of-the-moment comments about their emotional state, which I think will come back to haunt them later and which sometimes causes concern among other relatives; also, younger teenagers sending 'like' links to quite unsuitable sites.
  I believe that I am much more security and privacy conscious then my friends on facebook. I opt not to be "checked-in" to places by friends, and I
- 224. have selected who can view what on my page, etc. My biggest problem with social networking however is that anyone can upload photos of me without my consent. It is unnerving knowing that people I do not know have access to photos of me they will be able to recognise me, etc.
- 225. in regards to the privicy settings i change them following directions from friends when they post the instructions on their wall
- 226. being followed by people that i do not want to add as friends, facebook not blocking them even when i have selected to block them
  - Online Social Networking is a good and cheap means of keeping in touch with friends and family. I find the abuse of this system disgusting. Social
- 227. networking sites can also be used as early warning detectors. With several people posting their intent well before committing an offence, it can be helpful in preventing such acts.
- 228. Not really interested in sharing my information globally more interested in quality contact with friends/family face to face or by email.
- 229. Only social networking I use is facebook. Generally do not use it much. Have considered cancelling my account although it's good for things like being aware for things like school reunions coming up, etc.
- I find it a good avenue to advertise events and form groups of people with similar interests but find it unecessary for people to post every thought or 230. action they make. I also do not like when people post photos of me and tag me in them so everyone else knows who i am. People also don't seem to be aware that once tagged the privacy settings of photos change and can be seen by everyone.
- 231. i have been told by friends that hackers are at it again on facebook
- 232. Life is too short to waste it on-line.
- 1 wouldn't post personal information on a Social Network Site. I would rather send an email to family or friends. Yes its a great way to keep in touch but I am still hesitant to "share".
- People should be aware of the huge impact of social networking. When you go on a public site such as a facebook celebrity site and make a comment, thousands of people worldwide read it, and any one of these people can contact you on your facebook site. I have always had high privacy settings on my facebook site, because I value my privacy and don't want anyone acessing photos and information about me. The advertising that facebook sends based on your interests can be annoying but it is easy to block.
- I would prefer that the privacy settings were by default conservative, rather than so open. I also do not like how Facebook allows people who are not 235. friends to send you messages. If they want to do so, they should first send a friend request. To be able to message a complete stranger would essentially be spam if in an email provider context.
- 236. My social networking profile is not in my real name and contains no information about me. I have it to be able to log on and look at the profile of other people.
- 237. not secure enough
- 238. I don't post any personal information and use the facility to catch up with friends' activities and news. While I have concerns with privacy, I also am concerned about the use of privacy legislation as an excuse by some public users not to provide information.
- 239, met my wife on one
- 240. N/A
- I think people, especially under 18's need to be really careful about what they are posting on social networking sites as it often paints an un-becoming 241. picture of themselves and I don't think they really realise this. My personal experiences of social networking sites however have been mainly positive and I regularly check my privacy settings to make sure they're up to date since facebook often change these without letting it's users know.
- 242. sometimes feeling quite pressured or affected as others develop their networks
- 243. They keep changing the rules on how they would use information, and would allow people whom weren't suppose to be able to view my information , without telling you .
- 244. I think it is fine as long you understand how available everything you put online is. I regularly sweep my online information to make sure it is still appropriate for the people I network with to see
- 245. I am very careful about the information I post online about myself, and the necessity of maintaining a professional online presence.
- 246. I believe that social networking sites are either used for two reasons, for keeping in touch with family(whereas email is a more secure/private way of doing this....) or mostly for stalking and being invasive of personal information about others.
- 247. Tried Facebook for a while because a lot of my friends use it in preference to email. However, I chucked it in because it was too much trouble for something that did what Hotmail Messenger was already doing.
- 248. I don't trust social networking... as It can be abused, what ever happened to just talking to people?
- 249. I know the limits and how to keep safe. But, many friends of mine have reveled alot a

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- 250. I enjoy social networking but I want to feel safe at the same time. 251. I use facebook regulary, and I have not found an issue or experienced any problems with privacy yet.. though I am careful as to what I post. 252. I dont like how on Facebook they will change some of their settings/T&C without informing you on the changes they make. 253. It seems like Facebook is constantly changing privacy options in the hope that you will miss something 254. I find the privacy settings information seems too vague and confusing, the terms and conditions are too confusing, the tracking thing on facebook is very concerning as i hate spam mail at the best of times As a teacher I (like most) know that I have been the subject of speculation, gossip and personal discussion at times by students on social networking 255. sites, and also that cell phones make it easy to take images (photos or short film clips) and use them to mock or embarrass others via social networking sites. Similarly, one disaffected individual can run a targeted campaign against a school (or other body), naming and attacking others, and there seem to be very few legal constraints. 256. I find the gullibility of those who network frequently incredibly alarming. Overall my experience of social networking has been positive. It has not impacted on my personal or professional life negatively in any way. This is largely due to my knowledge of privacy settings and applying a professional attitude to what I post and what I allow others to post about me. My friends are aware of my position in the community and respect my wishes and therefore do not post anything that they believe does not represent me in a positive manner. 258. I don't feel as though the privacy settings are clear or easy to use. They confuse me. My son uses facebook and went to log on tonight to find his account has been temporarily shut down because someone in Ottawa USA tried to access 259. it, 3 failed attempts from a location unidentified and the account gets shut down. We ot know anyone in Ottawa and cant understand why they would want to access his account but it has happened. 260. It's beneficial in reconnecting or finding family. I am concerned with allowing personal information into the general netisphere - sites like facebook and google gmail do not appear to be proactive in 261. keeping their members safe, rather they will fix problems only after pressure. I am concerned about cyber identity theft so do not have a personal page with facebook. 262. Bring on Diaspora, I want to own what I post! 263. Don't have any personal info on site and its blocked anyway 264. I have been cyber stalker by an ex boyfriend, which taught me all about privacy and the settlings available. There needs to be better laws to protect you from cyberstalking and breach of confidence. 265. I only use facebook from my home computer to keep in touch with family and friends, that I don't see often. 266. I have been able to access information on my child's father's site in order to confirm CSA assessment information. 267. A few people found me on Facebook that I didn't want to speak to so I got rid of the account. Found the whole thing a bit impersonal and a bit sad really. 268. I think carefully before posting anything on the site and make conscious decisions to include/exclude some information. I am a Privacy Officer ina government department. I only opened a facebook account for research. There is increasing concern about the lack of 269. understanding of the privacy risks of using social networking in the course of conducting official business - eg for contacting clients, undertaking investigations, gathering evidence. There is a strong demand from both practitioners and management to develop policy and guidance in this area. I don't like that the companies can take away options or force you to disclose information you don't want to. For example, Facebook now requires you to enter a gender option instead of leaving it neutral. I don't like this. 271. Do not trust it and I think people in future years will be shocked that images they never wanted published will be. I work in IT security - a non technical role, and am amazed at how ignorant people (and colleagues) can be when posting private info on FB. Identity theft is rampant, and people wonder how all their information has been obtained. The Austral, ian Privacy laws are grossly inadequate and national and international compliance is extremely rare because there are no penalties for non-compliance. 275. Unfortunately, social networking sites keep changing the rules, so you have to keep a close watch on your privacy settings. Overall it's been very positive - I've made contact with a number of friends I haven't seen or heard from in some years, and it was a good way to do so. I couldn't have done it without these sites in some cases. Only thing I'm uncomfortable with is people tagging me in pics without my permission or 277, taking personal issues/arguements online. Airing dirty laundry is not appreciated! I haven't read privacy policies in some years - if I did, I'd be without the internet and living in a cave with a tinfoil hat somewhere. I'd be more worried with things they and other providers did outside their boundaries and didn't tell us about, e.g. Google recording wifi addresses, apple tracing our movements, etc. TomToms GSP have sold traffic information to the police, and they used it for better speed cameras - nice for enforcement, not nice for public that paid them to use information and provided it in first place! 278. The use of personal information in ways that I don't really like is a necessary evil. So many of my social group are online that not being a member of fo is not really an option. I do not put any information on there I would not be comfortable with anyone else seeing . eg my posts are general about the day or current events. I would never put anything personal on there about myself or anyone else that could be misquoted or misconstrued. However photos are a bit more uncontrollable in that people can put a photo of you on without your permission and you cannot take it off the person who has loaded it has to- it may
  - not neccessarily be an offensive photo to anyone else but simply one you do not like.
- 281. Social networking has been especially useful to stay in touch with family members overseas.
- When I lived overseas it was a very valuable tool for keeping in touch with friends/family. Now that I live back in NZ I find I use it less and less. It also 282. seems to have lost some of the "new fad" value it once had. It still has real value as a way to keep in touch with friends who don't live around the
- Social networking sites need to provide the option to remove information/photos that you don't want available, such as those uploaded by 283. friends/family of yourself.
  - I think others put too much personal information on social networking sites, I limit my contacts to people I actually know and mainly use it to keep track of friends and family and birthdays etc I think many people are quite oblivious to the fact they have posted so much private information about themselves in a very public forum and the dangers this might pose for them in terms of their identity and who could use this. Having said this, social networking is a useful tool if used judiciously.
- 285. Most people have no clue about privacy online. Many realise this but don't know what to do about it.
- 286. I use it to keep myself updated on the latest information and am involved in using it for educational purposes.
  - 2 of 5 people I consider to be my direct family have had their social network site hacked. I believe this may be related to their lack of knowledge

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- around safe practices in using social networks and suspicious emails and friend invitations. Social networks are now being targetted to release/spread 287. various computer viruses this makes me uncomfortable with continuing use of these sites. There is little to no pre-warning of the consequences of uploading photos and information of yourself, you can't undo it once it's done. I have relied on word of mouth to help change privacy settings on my social network account, I am unsure of the validity of these.
- 288. It is great to keep in touch with family when travelling especially when overseas and other forms of contact are limited.
- Just that I am surprised at how vitriolic people get in discussions. This is very different to how people would interact face to face. Also, it seems that technology has not caught up with nuances of spoken language we have emoticons but I'm kind of amazed that some clever dick hasn't come up with font based solutions sarcastic font, surprised etc. etc. Sounds a bit silly I know, but there's no tone in written text and this causes problems/misunderstandings.
- As an expat, Facebook is a very handy way of keeping in touch with family and friends overseas, especially as they are too far away to allow for visits more often than every few years (UK).
- I'm very careful not to allow applications into my social networking pages that require access my personal information. I decline invitations from people 292, when they are asking me to click on those sorts of applications. I will not add anybody simply because they ask me to -I only want to be in contact with people I know well.
- 293. If I don't want people to know something about me, I don't put it on my site simple really...
- 294. I once got a message from someone I didn't know who proved to have a topiess phote. I then blocked that person.
- 295 August van kants (Augusta nicht in Gallaner mit det i August in Bei ein August in der eine der eine eine eine
- 296. Actually, I use Facebook as a vehicle for roleplaying the information and so on is purely fictional. Twitter is more of a concern, I suppose. Anyone can look at Twitter.
- Recently had a friend go through postings on one of my other friend's site (whose privacy settings were not tight enough) and find out something 297. about me which she used to try and get me into trouble, It didn't work but I have now 'defriended' quite a few people, tightened my security a bit more and blocked this particular person. And am now more careful about what I post
- 298. I use an abbreviated version of my name for social networking profiles and change the combination of information about myself to further protect my identity. For example, my name, DOB and other identifying information is not correct.
- 299. Don't like it. Too hard to remove a profile once it is loaded how do you cancel out of Facebook?????
- 300. it is probably the least private thing that a person can do, yet is perceived as a private personal activity.
  - I haven't had any poor experiences using a social networking site. I keep my information private and available only to those who I've accepted as 01. 'friends'. These people are mostly either friends who I keep in touch with via other channels such as email or phone or face to face or they are famil
- 301. 'friends'. These people are mostly either friends who I keep in touch with via other channels such as email or phone or face to face or they are family members.
- 302. I am led to believe that a couple of my friends accounts have been hacked
- 303. I don't really like it and use it rarely. Rather use emails.
- 304. I had a lot of trouble with former friends and some family members that ended up into an argument due to information posted in facebook. As I have common friends with those people I don't get along very well. Sad but true.
- 305. Someone posted pictures of me that I didn't want and she refused to take them down. They are still up and people tease me about them.
- 306. Not at the present moment.
- On attempting to sign up to such a site it was evident that my contacts list would be mined and used for distribution I chose to not proceed with 307. signing up. I have similar experiences from such invasive techniques used by some sites where I may be on someone's mailing list and have been spammed on occasions 'inviting' me to sign up. I have resisted such attempts.
- 308. I would not like to tell you where I live my sex and age
- The only reason I haven't been on a social networking site is because I am not set up for it at the moment at home but the plan is there to be on it by the end of the year. Being well versed in cyber crime and ID theft, absolutely no identifiable information will be on the site.
- 310. I find it useful to keep in touch with people whom I already know, and who I can't conveniently keep in touch with any other way. In other words, I use it as an alternative to letters, email or telephone calls and I tend to keep my correspondence private.
- 311. I make my self familiar with privacy settnigs and check they still apply when there are changes made I also think if you are going to use a network you use it with the knowledge that it becomes public info
- 312. Largely Use the sites to keep up to date with what is happening in my social group and also for playing games online.
- 313. I like social networking and think more people should be involved. I believe children should not be permitted to be involved until they are at least 16 years old.
- recently had what I later discovered to be spam mail. It showed a photo and stated that one of my friends "liked" the link. When (out of curiosity) I clicked on the link and it went to spam, I deleted the link. However later on my friends' sites, the link showed that I "liked" the site. Very annoying!

  It is quite terrifying to see the amount of information that some people allow to be seen on the internet; however I feel constantly unsure of how my
- 315. information is being used and/or protected, particularly when sites such as facebook seem to change their privacy policies and information usage so frequently and with insufficient warning/information.
- 316. Facebooks use of our own photo's in that they get an automatic unlimited licence
  - I am concerned about the abuse of trust and ignorance in young people manifested by the use of the term "friends" for what are often robots and zombies (malware or similar online programs) or near strangers. This conceptual trick is exacerbated by publicly showing numbers of these "friends" which plays on young peoples' (and others') desire to appear or feel popular. It is inviting them to accept unknown lifelong risks in personal information
- 317. exposure for this fake reward (very attractive though it is), and condition them, even worse, at a young age to thinking this is normal and therefore safe. Also, the privacy settings are often too complex, and Facebook in particular has constantly weakened the default settings, so that people are never sure what is being revealed, now or later, and how to stop it. There should be a safe default position, whereby you can only reveal things when you want to and you know what is happening.
- 318. On 2 occassionsI have received a message with a hidden virus, from individuals who'd had their site hacked.
- 319. I have regularly removed family/friends due to the inapprop nature of the comments
- 320. Didn't like it.
- 321. Great to check up on what the grandchildren are up to ! Sometimes am horrified at what they or their friends write.
- 322. I have recently been contacted via Facebook by 3 men I don't know, wanting to make friends with me. I don't understand why this is happening all of a sudden, especially when I'm using the maximum privacy settings available. It concerns me.
- 323. I think about the impact of things I publish on a social networking site before publishing it. If I would feel uncomfortable saying something at home or at work, I won't say it online.
- 324. Its a crazy wee world

- 325. I feel no need to live my life in the public domain of social networking. My "friends" are thee-dimensional people whom I see in real life, or phone/email as appropriate. And the "postcard rule" applies to email.
- 326. I don't use social networking because I am concerned about the security of my personal information.
- 327, do not post information but rather have an account to be able to play games ie scrabble
- 328. It's the responsibility of the user to ensure they are informed and using the various Privacy tools on offer to limit their exposure on social sites. The Policies are very clear and the variety of options allow the user to precisely manage the level of exposure their information gets.
- it is also about knowledge of your extended network and the lackof control that you have on their knowledge and settings and the consequence of 329, this, I have therefore restricted my friend status to those that I am comfortable know at least as much as I do (which I admit is limited to what I have heard and talked about with friends- as I don't read all of the online blurb)
- 330. There is a lot of random people trying to add me, which i have had no personal contact with them at all on Facebook, and i am concerned that people can find me if they search my name which i do not want that, but there is no feature to turn off your name when browsing.
- I find it disturbing that privacy advocates seek to spread alarm about targeted advertising. Targeted advertising is better than untargeted 331. advertising. One might object to people knowing some things about you, but why on earth would you object to advertising that's targeted to what people might want or buy?
- 332. I generally will not post information on the internet unless i'm comfortable with the information being made available in the public domain.
- 333. You need to be careful, but there is nothing wrong with social networking sites, infact people can become friends with long ago ones through them!
- 334. It gets boring an now I am trying to not go on it as much.
- 335. At my workplace they are all blocked which makes using most other websites very non-functional due to the proliferation of commercial linking to facebook etc
- 336. I try not to put up too much personal information and mainly use it to look at peoples photos and see what they are up to, also organise/attend events as lots of people send out facebook invites now, not emails.
- 337. facebook is depressing
- 338. Got several virsus on my PC
- 339. Have had someone impersonate me online before on a social site I was not a member of
- I try to keep up to date with privacy protocols on Facebook, but I find that things are changed fairly frequently and not always with notice, which 340. makes it difficult to stay safe. I'd love to see a requirement for these sites to notify any changes to privacy rules or setup so users can stay up to date.
- 342. excellent to keep in touch with children who live in other countries
- 343. I think social networking sites are a lot of fun, and you can keep in touch with friends really well. So many people use them, that it has become quite the norm. I think Facebook is a safe site, other ones I am not sure about.
- 344. I would not post anything i wouldnt be happy for anyone to see, and i would be extremly unhappy if my privacy was in any way breached by the site.
- 345. I noticed recently that facebook rated my security as 'poor' because I did not supply my phone number and other personal details. however I believe not providing such details increases my personal security.
- 346. I think some people hide behind the facade something like facebook provides & this allows them to post comments that they would not say to someone's face. The potential for bullying & misuse of these sites I feel is huge! & I try to use them as little as possible.
- 347. Information exchanged is restricted 100% to business strategies and philosophies, thereby reducing risk of unwarranted use.
- Facebook is a great way of keeping in touch and reconnecting with old friends from 30 odd years ago. I am a) old onought to pre-date the fear of 348. having damaging digital images and information about me and b) mature enougi not to worry about it anyway. But young people will be coming unstuck as their careers progress.
- 349. I personally don't like the way social networking is used. It is a negative forum and people use it indiscriminately i.e. announce things to the world at large that are best kept private. I have also seen a lot of instances of "bullying" which makes me question its worth.
- 350. I do not use my real name on social networking sites, I also use an anonymous email address. I have no 'friends' I only joined so I could participate in one special interest goup, which is a closed group. It is the only thing that I read and I have since met a few people from that group in real life.
- 351. LinkedIn.com was not listed as a social networking site on the same par as Facebook etc.
- I dislike it intensely. I find email/SMS/Phone sufficeint to communicate with who I want when I want. I find social networking sites immensely invasive that deny users the coice of controlling who gets what information. in particualr I find Facebook the worst of such offender. They purpot to be so caring of users privacy protections and yet they bury those choices in the information on their pages and make the exercice of sauch choices unnecessarily difficult, I often wonder why.
- 353. I mainly use it to keep up with what friends/family are doing. I never post information about when I WILL be going/doing something. I may talk about what I've already done. I have bare minimum of information on social site ie name, country.
- 354. Found it very invasive. Would not use again.
  - I am not prepared to commit sufficient time to participate in social networking sites and, so, I am not in much of a position to understand and trust these sites. I have heard of too many detrimental consequences, legal and otherwise, for people who do use or have participated on sites such as
- 355. facebook; and, so, I tend to minimise my use, if any, of this kind of platform. This is notwithstanding many regular invitations by 'friends' and others etc to participate. This is with some regret, considering the popularity of the site and potential ease of use to keep in touch with people I otherwise could.
  - Using Facebook as an example, it is important to note that the Privacy settings and utilisation of https (hyper-text-transfer-protocol-secure) when users upload their profile details appears to be very sound. Https provides a secure means for the transaction of data over the internet (ie: via forms). It should be noted that Facebook now allows profile users to enable Https at all times while viewing Facebook, instead of defaulting to https:

    While additing profile information. This may appear to be quartill for those who are IT cappy, and are want of their personal information, he worked the profile information.
- while editing profile information. This may appear to be overkill for those who are IT savvy, and are wary of their personal information, however this provides peace of mind for people who are new to social networking. It ensures that any comments, or actions on Facebook are protected from third-party intrusion. At the end of the day, there is also an onus on the end user to ensure that their personal details (especially email addresses and passwords) are not disclosed unnecessarily, or subject to phishing attacks. An email address is often used as a door to an individual's personal and financial information by hackers.
- 358. Been disappointed when social networking sites change their privacy options/defaults without informing and educating users sufficiently. Thankfully I try to keep aware of such issues, and most things are mentioned in podcasts, or on other websites that keep track of the social web.
- 359. I look at it about 3 or 4 times a year, just to sticky beak, seems to waste too much time.
- 360. I don't add photos or information about my children
- 361. 🗫

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- 362. Why does Facebook ask you for your telephone number when you want to increase the level of privacy? That is totally private info for them...???
- 363. I maintain a fairly basic presence so that I cam make myself aware of the technologies and monitor my daughter's online presence In regard to the marketing of user information, users must be made aware that they form the 'product' and are not customers of the SN provider
- 364. My facebook information is deliberately not all accurate to protect my privacy.
- 365. I am less concerned about how the main social netowkring sites use my data than how other thrid parties use it. For example Facebook, kind of OK, however many of the apps... totally different story.
- 366. Don't like it. Think it leaves no personal privacy whatsoever. Sites like Facebook if you put up a picture of yourself/loved ones, you don't actually have any real control over who else will end up seeing it anywhere in the world.
- 367.
- 368. I dont like it when other people/friends put up photos of me or my family.
- Given the origin of most of these sites being the USA, they have a habit of collecting, tracking and selling information. A global database of humans is 369, a dangerous thing if used for the wrong reasons...I for one am well aware of how the system often works, and tighter privacy controls are what is needed...
- I'm less concerned about what social media sites do with my information in terms of advertising that's almost a given on a fee-free service like facebook or twitter, and although the advertising is tailored to my interests, it's still largely anonymous but there are strategies you can adopt to minimise the impact of it. I'm more concerned about the possibility of a site that I use sharing information with other parties like law enforcement or government although I've never done anything criminal to necessitate it, I don't like the idea that my political or social ideologies/affiliations may be used against me at any point (not necessarily in Australia; I travel). I'm also concerned about the risk of harvesting and sharing information directly from my computer, and the risk of viruses, since I recognise that not all users of the sites that I use are technologically competent.
- 371. it was geat tool for catching up with extended family and old school friends
- 372. I basically do not put anything on any site including FB about myself
- 373. Setting up the privacy settings is crucial, and don't share anything that could come back to bite you.
- 374
- I had Myspace a few years back, and was a lot more public about my information and opinions, etc. Now, on facebook, I'm a lot more careful. I do 375. wish, though, that it wasn't such a social necessity; it creates a lot of stress, and arguments, and it's uncomfortable to consider that maybe 'privacy is dead'.
- 376. I am very cautious about any personal information I post, but tend to post a fair bit of non-personal information, or strictly limit who can see any personal information.
- 377. Aware there are issues around privacy of information on line and therefore choose not to participate in online networking such as facebook until stronger privacy controls/regulations are in place
  - 1. Social networking sites are generally very poor at disclosing how they work, and how they use data, even if they purport to disclose this. The disclosure is written in obfuscating legalese designed to allow the site to do almost anything without declaring it. 2. It is extremely difficult to understand, prior to signing up, what social networking sites actually do and how they operate. If people knew exactly how they operate, many careful people would make different decisions about data disclosure. I think there is a case for all social networking sites to provide a fully-functioning dummy trial "sandbox" account for users to play with before signing up with their real data, but social networking sites would need to be legislatively dragged kicking and screaming to do this. 3. Social networking sites go to great lengths to obtain access to users' e-mail address books. This should be made illegal. Many users on a social networking site find themselves repeated confronted with a page that displays to logos of \*other\* sites such as Hotmail, Gmail, Yahoo Mail, and demands the user "log in" with their e-mail address and password. They are not "logging in"; they are handing confidential login data to the social networking site so it can rape and harvest whatever it wants, whenever it wants, in the users' e-mail account. This should be illegal. Many people just enter their e-mail account details as a reflex without realising the implications. LinkedIn.com is a BAD offender. 4. One of the most insidious aspects of social networking sites is the ability of users to create records about third parties without that party's knowleddge and without that person's even being a site member. For example, on geni.com (supposedly a genealogy service but in reality just another social networking site), a distant family member posted a lot of data about my family unit and other family units. full identity details of living neople including
- networking site), a distant family member posted a lot of data about my family unit and other family units, full identity details of living people including plenty of data that would permit identity theft (full name, mother's maiden name, date of birth), photographs, location data, and, in some cases, supposed sexual orientation, WITHOUT ANY of those people for whom records were created even being members of geni.com and without their being consulted. Once this breach was discovered by accident, the family member who perpetrated this outrage was found to be considered by geni.com as the OWNER of the records, and geni.com refused to let anyone other than that person who created the records alter the security settings or delete or modify the records. We had to physically find the person concerned and threaten that person in order to get the security lock released, and then we were forced to delete that person's created records for those family members and then, further, we were forced to sign those family members up as members of geni.com, against everyone's wills, and to create records about those individuals which those individuals could then "own" in geni.com and control in geni.com, purely in order to protect themselves. We had many discussions with the customer "service" of geni.com who had a intractably negative reaction and total disinterest in allowing people better protection. Sites like geni.com are very dangerous. 5. Photos posted to social networking sites are very dangerous to individual safety. Many photos are taken with GPS-enabled mobile phones and, when posted, contain geolocation data which precisely identifies the point on the earth's surface where the photo was taken. We have had to BAN anyone taking photographs around our family home for this reason, and to be especially vigilant about young people (who have no privacy awareness) with mobile phone cameras. They may be giving criminals such as paedophiles a free kick as to determining the location of children in photos.
- 379. I censor what I post and limit personal information so that its suitable for everyone on my friends list, friends, family, work colleagues
- 380. I would consider myself well learned with regard to social networks, privacy and technology.
- 381. no
- 382. Use Social Media for private and business purposes.
- 383. I hate how the site terms and condition are too big to read and it can change often. There should be a site where someone goes through all the pages and highlite the important information.
  - I have a diploma in website design and understand a lot of the things I am doing on social sites such as Facebook and more importantly how they work. In terms of privacy and Facebook using my information I am slightly concerned, I know they have changed the terms and conditions / privacy settings to allow them to use a lot of data that people store about themselves. This is potentially scary as I doubt there is anyone monitoring how they are
- using it. But in regards to these online social groups, they are huge and here to stay. What worries me is the sheer amount of ways for people to make money through the various online games, dating groups/apps etc. With so much traffic coming through them they must generate a fair bit of money....
- We should all be concerned that sites s/a Facebook etc are not just sitting back creating large mines of data. We don't want Facebook/Twitter to become Big Brother's first target when they take over the world:]
- 386. I enjoy talking with others about interests we may share. This is possibly the most important aspect for me.
- 387. I keep my facebook restricted to friends only. I regularly check applications and delete the ones I think are suspect I don't allow others to find me through photo tagging. It's not hard to look after yourself on FB if you are careful.

- Facebook again has altered privacy settings to allow additional access without consultation. "Let friends of people tagged in my photos and posts see them" popped up overnight, and was ticked to "allow" by default. They continue to infuriate me.
- I believe that privacy awareness on social networking sites isn't seen as an issue of importance by many in the general population. As an IT Professional myself, I am very aware of the benefits and pitfalls of social networking and have set the privacy permissions to levels that I feel comfortable with. I hope that Internet privacy and social networking issues get a higher profile within the community as continued education is the
- 390. I'm selective about what I put on these sites, if I'm not comfortable with strangers knowing it I don't put it on the Internet.
- The laws are pathetic and need to be fixed URGENTLY! Individuals should have full ownership and control of their information at all times and 391, companies should be audited for privacy breaches! Privacy breaches eg Sony Gaming sites should be taken more seriously by Governments.
  - Compulsory reporting and disclosure should be compulsory in order to trade into or within Australia. I only post information online that I don't mind becoming public domain. Relying on privacy controls only protects against privacy against day-to-day usage from ordinary users, and cannot stop someone who wants to gain access to your information. I found privacy controls on most facebook and
- 392. twitter difficult to find and change, and they defaulted to a 'allow all' (no privacy). I don't mind targetted advertising on the sites (and have purchased some items from such links), but will refuse custom to any business that uses information from a targetted site in another context (e.g. email harvesters)
- Hard to guess password Dont put personal information on the site Change privacy settings to friends only untag photos and video you dont want to 393. be identified with These things all help in protecting privacy. There is nothing on the site that is me, apart from my name, and that is mis-spelt anyway.
- I no longer use social networking as it often leads to an unspoken obligation to add someone as a friend when I genuinely have no interest in them other than being an acquaintance. Not being in facebook allows me to avoid this awkward social occurrence.
- 395. Do not trust social networking sites as there is no guarantee personal information is 'safe'.
- I believe we use these sites at our own risk, if you don't want your information broadcasted don't put this on. I don't make updates about myself and I 396. limited what is used on the site. Being cautious is never a bad thing, I met my husband through a social network site and now have a wonderful baby boy
- I find that the media is quick to pick up on some of the less savoury aspects of social media so that is mainly how I keep up with the play in this area.
- 397. You must always be vigilent but I believe that if you conduct your social media in the same way you conduct your life, its a handy tool for keeping in touch with family and friends all over the world.
- 398. At the end of the day, I choose what information I am comfortable being available online (and potentially in the public area).
- 399, have only been using social networking for a short period, but am enjoying the contact with family members.
- 400. I am very cautious and always try to ensure I only use the Secure settings.
- 402, too much pressure to maintain online presence
- A lot of businesses offer deals only on Facebook & encourage you to post your details in the open. Increasingly you feel forced to use Facebook even 403. If you wouldn't otherwise choose to. I feel some businesses have got carried away with the opportunity to reach customers in new ways without thinking through all the issues
- Best advise is be selective about the profile information you load into the site and only allow friends access. And the best advise only say what you are 404. happy to say in public
- 405. Many social networking sites provide insufficient privacy options that are difficult to find and change.
- 407. It
- 408. The social networking has helped me keep in touch with family and friends from all over the world whom I have not heard from for years...this is amazing. I am also cautious of what I write and download. It has been and great experience so far.
- 409. It is an easy way to keep in contact with others just very briefly and like seeing what other 'real life' friends are up to
- currently have been receiving private messages that have everyone on your friend list in the conversation and its some sort of viral thing where everyone on your friend list and everyone on their friend list gets a spammy type message its really frustrating as I don't know how to block them and last message I got had the f word in the title from a mans fb account which is really embarrasing as I openly use my fb account in front of my husband and kids and when something like that comes up its really disturbing
  - I tried using Facebook as a way to connect and stay in touch with old highschool friends and distant family. Within 48hours I had around 40 'friends' and was complimented by others for getting my contacts list off to a good start. However, a sense of urgency and anxiety arose due to impatience as to when/what replies my comments to others would get, and unfortunately, many demeaning/nasty comments by others resulted when my post highschool events i.e. career, travel and family choices were very different to thiers. Instead of a virtual reunion, it became a continuation of the
- 411. bullying and highlighting/rejection of differences that were similar to school all those years ago. Fear of threats to visit, as the town was small, to confront and 'see if your still the same old you' caused me to delete my account and inform FB of intimidation tactics and lack of blocking/privacy tutorials to prevent ugly wall messeges and instant alerts to wall notes that contributed to anxiety over replies. Used correctly FB etc can be enjoyed between people who are time poor/distant, but increasingly electronic communication replaces verbal and physical communication leading to isolation and poor socialisation, perhaps the exact things electronic networking promised to reduce.
- I was using Facebook, and had it locked down on the strictest privacy setting but then at one stage about 1-2 years ago, they lifted the privacy 412. settings and asked us to reset them. I wasn't a frequent user of the site, and so my page was visible to everyone for goodness knows how long. I don't trust it now.
- My personal point of view social networking good for business bad for personal, some time unknown person can view my details some way, I feel its very bad for comman people like me.
- 414, no not really
- 415, why is it so easy to hack peoples accounts
- 416. I don't allow any personal information to be shown not even my age especially not where I work or my address
- 417.
- 418, nooo
- 1 myself do not like giving my credit card to anyone even the shopkeeper some want my number on the back of my card and I get very very upset I DON'T LIKE THIS METHOD AND I AM RATHER SHY OF GIVING MY NUMBER TO ANY ONE
- 420. When answering business questions to companies. I get E ads. and postal mail from other companies selling items.
- 421. It is the posts that others make on your profile that make the whole process offputting. Or, rather, what your friends can do on their own profiles which make you look bad by association.
- 422. Social networking has it's positives and negatives, however I do believe that there needs to be more security.

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- 423. I think these sites can be very very dangerous if the user is young or immature. I think there needs to be some regulations controlling the age of users. I personally love the site I use, however I am very careful who I have on my 'friends' list and what information I share with others.
- 424. I closed my facebook account recently (still in the cooling off period) because it provides me with nothing. No point in risking it (not that I see it as a great risk).
- 425. no
- 426. some people are not always who they say they are

My use of social networking sites are only to keep in touch with friends/family - known acquaintances. I do not add people or accept people I dont know. I guess this gives me the assurance of the "privacy" of my page. Even though my choice of who I interact with is still limited, I am still very

- 427. conscious of what I post online personal information, pictures, comments and will not post without considering any implications first i.e. people getting the wrong idea, it coming back to bite me in the a\$\$ lol, not being taken out of context. I am a social person, but prefer to socialise in person, rather than online.
- 428. no
- 429. I have never been on this site before it sounds good.

I rely on social networking - I'm very time-poor and via Facebook, Linkedin, my blog, and twitter feed I'm in regular contact with my friends (who also lead busy work & home lives) with whom I'd otherwise I'd be slowly drifting away from due to lack of other means to keep in contact. In a work setting

- 430. I'm up to date with my professional colleagues and my on-going connection with them is both richer and more rewarding. With NZ being so small I don't have a single equivalent locally and to maintain peer relationships (all overseas) I'd be lost without the mix of online social networking channels. I'm concerned that your survey doesn't ask how you manage your digital footprint and assumes that those filling this in are new online networking I've been online since 1992 (my first personal web site) and a fair number of my colleagues pre-date this.
- 431. Anything put on the internet, even for a second, is forever. It will take time for ordinary people to realise this.
- 432, nothing
- 433. I use it to keep in contact with those I have never met in real life but are great friends
- a post of mine was misrepresented, past to my employers and resulted in a warning, altho the organisation I work for was never mentioned in my post.
- I am very cautious about what I post. What concerns me however is the younger generation that seem to post the most inane/stupid/rude things on 435. their social networking pages with no thought or regard to the fact that in a few years time future employers will be looking at social networking sites to get an insight into a prospective employee.

It is very hard to work out who can see what even with the tightest privacy settings possible. It is also hard to work out how to stop material I don't want to appear on my facebook news feed or wall. I still fear that information about me is public that I don't want to be. I was also pretty worried when it seemed that nasty questions about my daughter could be posted on her page without her permission as a result of one of her friends clicking

- 436. On a nasty app. The question was asking people looking at her page whether or not she has taken ecstasy. New things keep appearing and always I have to keep checking my settings to make sure they are not allowing some new thing I don't want. It requires constant vigilance. I only really keep it because I need to know how it all works. It seems you don't just have to worry about what your settings are, but also about the behaviour of your friends, which can have an impact on your page.
- 437. Lots of people who are dishonest and playing stupid games
- 438. I didnt understand when I went on to trip advisor to look at accomodation deals it came up with friends that had visited wellington, how can that happen when I wasnt logged in, I found that very disturbing
- It is essential that the Privacy options be made very apparent to users. I think if Privacy settings are respected and maintained by the Social Network (fb etc), I trust the sytem and will keep using it. If this changes I will stop using the site. I keep information general and do not discuss work at all, even with colleagues, for confidentiality reasons. I share a concern with friends that photos can be posted without the person's knowledge or consent, but then I guess it is encumbent upon the individual to know what photos are being taken and, therefore, possibly used.
- 440. Having people try to add you as a friend to Facebook resembles e-harrassment.
- I created a Facebook profile with a fake name on a fake Hotmail address so one of my friends could introduce me to one of her workmates. I'm now 441. married to her. I only ever had two friends. Made a great subject for my best man's speech. Everything else I need socially can be satisfied by actually seeing people or talking to them on the phone.
- 442. I have a very restricted access face book site to stay in touch with close friends and family. I keep very few identifying details (such as phone numbers and addresses) and the access is linked to an email address with equally limited personal information
- 443. None
- 444. I've limited as much of my personal information as possible to just friends on Facebook, but some stuff is viewable to everyone. Also, it's always a dilmma whether to accept someone as a friend. You don't want to offend them, but it does limit what you want to use the site for.
- 445, anyone with a any sense does not use real name, info etc
- 446. n/a
- 447. Only use Twitter as a social networking tool.

the privacy especially on face book it is not fair, and I tell them by my message to (face book) privacy to correct their privacy and I tell to correct some information about this problem, the problem is don't respect the user when he or she used the chat or used the add a friend example. I tell them

448. about it to don't send warning if any user send message or added friend to request new friend example if he didn't know him that's not problem for another side if he confirm him or not , this case is up to another side if he accepted or not , therefore why the privacy or the administration of face book involved for that . I would like to send more information in the near future thanks.

I have heard on the news numerous times how after a young person has passed away due to an accident, that people have written offensive and insensitive comments on that persons facebook page. How does someone have access to do that? Surely the friends of that person aren't doing it, so I don't understand how someone is able to 'hack' into another persons Facebook account (assuming that the persons Facebook password etc was never shared. I have also experienced a counter of people asking to be my friend on Facebook and yet I did not even know them. When I innoved their

- never shared. I have also experienced a couple of people asking to be my friend on Facebook and yet I did not even know them. When I ignored their request I received another one and the messages they sent were weird. Eventually I blocked that person. People do tend to write what ever they think and forget about the appropriateness of their comments and who might read them. I personally read inappropriate comments that an aquaintence wrote on Facebook about an organisation. I knew someone who worked at that Organisation and reported the comments to them so that they could contact this person and deal with them directly. The comments stopped after this.
- 450. Good idea! Better questions are needed though but it is a good start.
- 451. I have friends who had their facebook profiles impersonated as someone else. This included taking photos, favourite artists, interests etc from my friends' profile and setting up a new account pretending to be someone else.
- 452. It is a great way to keep in contact with friends and family and to share our experiences with each other.
  - 2 issues I dislike the focus on the 'self' that social networking sites promote: i also struggle to see why the negative impacts on productivity at work
- 453. have not been understood by managers. The security of information and the long term effect on image and reputation are unfairly compromised by social networking sites often perpetrating rumour and innuendo rather than substance and fact.

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- 454 anno an alcuna a radamana da tambén de transfer de transfer de la companya de
- 455. I would happily delete my facebook, but it is the only way I can catch up with one of my close family members. I don't use it for anything else, but it
- 456. Don't like the fact that other people can "check you in" at a location without you even seeing them there yourself. Bit stalkerish in my opinion.
- Foxtel Pay TV have been terrible. I have had my credit card details used to attempt to purchase an airfare in the USA all tracking that could be done pointed to Foxtel. Tried to report it and got a bogus sms to send all details to Villawood NSW. I changed to direct debit but ultimately I have canceled the Foxtel service due to the security concerns. I now get phone call from 03 8325 0909 this apparently is a Foxtel Call Centre number. I currently work for a company that is going through huge PCI compliance, I think more oranisations should take this responsibility.
- 458. Someone set up a facebook account with my picture, in my name. The police were uninterested, which was a shame a law was broken. Is it the responsibility of me; facebook; the law; or...nobody. It was scary and I was left with no comfort or resources to empower myself.
- 459. I no longer use Facebook, but when I did I had it on the strictest privacy settings & was careful about what I posted. I currently use Twitter. My profile is public. but I go by a pseudonym & do not have my photo on there.
- 460. I am surprised at how much information others include on their pages. I am probably more experienced as I am in law enforcement.
- 461. I think there needs to be a consideration of benefits v risks in one case my privacy settings are set quite high and the account I helped my son set up has even higher privacy in others the privacy is not so high and I monitor what I say or do as a consequence.
- I use it to keep in touch with family in UK. I recently changed my privacy settings and the amount of personal info from my account. I use facebook as my central site, with twitter more for engaging with likeminded people re topics of interest where I am happy to follow or be followed as its more generic. I also use linked in but thats my business 'facebook' page so I hold different info on there. I work in emergency services and social media as a
- 463. Only used facebook to access work related information after Christchurch earthquake...
- 464. Other than my name and country I do post any other information about myself.

whole is a fantastic tool for engagement/

486.

- I shut down my facebook page when I was tagged in some photos harmless, they were old school photos, but I didn't like the fact that these photos could go onto the internet with my name attached without my consent and because they were tagged with my name, they attached to my facebook
- 465. page, so even though I didn't know about them, any friend visiting my page could see them. I also didn't like how all these people I apparently went to school with could find me on facebook there were reasons I didn't stay in contact after school and I certainly don't want to catch up now. I felt that by having a facebook page I no longer had control over my privacy and my relationships.
  - I think that people need to understand that everybody has a "private life" and it's ridiculous to assume that people should behave in their private life as they do at work. Having said that, though, I do minimize the number of work people and my parents that can see my facebook activity. I am not ashamed of the photos or comments that they would see but I do like being in somewhat control over the image I project to them. I don't want my mother to misinterpret what is happening in a conversation or a photo, because this has often happened before. I would rather people make decisions about my character based on my work performance, rather than my social life. I don't feel ashamed about anything in my private life really, but I don't
- 466. trust that other people have enough sense to interpret the information correctly. I am pretty disgusted that somebody would be stood down in their workplace because of photos or comments they have made in their private life, think photos of people vomiting, nudity etc aren't a good look for private friends or work colleagues to see. I think those photos are reputation damaging and rightly so. However, photos of partying, being silly, drinking etc, mostly, shouldn't be that reputation-damaging. As long as you aren't behaving this way during work hours, I don't see why there should be a problem with work colleagues seeing these images that would jeopardize your job. People should be praised for having such a fun life outside of work!
- 467. I think a lot depends on who your friends are and the kind of person you are.
- 468. I am very open about the info I put online except my birthday I keep that info private so people cannot use it to hack my bank account etc
- 469, avoid all contact, due to privacy breach whilst email yahoo group member
- 470. I use social networking sites to connect with family and friends. It is a cheaper way for me compared to calling my family and friends through using the telephone which is very expensive.
- 471. In my opinion social hetworking can be a useful thing, but can also be dangerous. I take the precaution of not using to stay safe. While you may know the dangers, others related to you may not, and you are at odds to do anything about it.
- up to individual users to be aware that whatever they post on social networks is now in a public arena; if you wouldn't say to a group of people in a room, then don't say it on facebook etc
- 473, social networking no personal identifiers except photos -friends only access keep it real ie no names or future dates. Be sensible...
- Went on Facebook, didn't like it. Then one day it wouldn't let me sign in without a cell phone number to "confirm" who I was. I couldn't be bothered, as I wasn't really using it, and by then I was bored with it.
- 475. Managing staff can be tricky particulary when your staff 'friend you on Facebook' in the future I will be asking staff not to do this as recently we had to terminate 3 staff for breaking privacy with our organisation based on what had been posted.
- I wouldn't know if someone has hacked into my Facebook I'm not that IT literate to be able to identify that unless something blatant happens.

  476. Concern with other's posting photos without consent privacy does not seem to address this. There are some photos that others may have which I
- would not like posted unless consent was obtained from me.

  477 personally, I think that anyone who thinks that anything they add to a social networking site is in any way private should take a long hard look at
- themselves.

  I worry about children that are easily able to access all kinds of social networks without parental knowledge. In particular, facebook and club penguin I
- have personal experience where a child was able to lie their way into the site without parental knowledge. The sites pretend to conform to legal requirements but in reality are just protecting themselves and seem to have no duty of care. Some sites even seem to target children and explain how they can get in secretly.
- 479. I love using it, particularly as I emigrated so it is great for keeping in touch with people from back home and also reconnecting with long lost friends!!
- 480. Don't like them but my kids are spread out over the world so it is the easiest way to keep up with them.
- 481. I get sick of the amount of links that people send you (saying they answered a question about you or similar) and I never answer them as dont wont to risk getting a virus or similar.
- 482. I control what I put on social networks. In terms of advertising, etc, you have means available to ignore it (i.e. delete from email, etc) so this doesn't really bother me.
- Moderation is the key. Too much use of online social networking causes more harm (emotionally) than good. Unmet expectations can hurt one's 483. feelings. It can also become a breeding ground of illict affairs that may result in breaking-up relationships. On the plus side, it's so far the best way to keep in touch with family from afar.
- 484. I use facebook, I very much dislike the way they run and use the information collected from its users, but If I was to leave all my friends use it and then I would feel left out of the loop as it is used for organizing gatherings etc.
- 485. Governments are overly concerned with protecting people's privacy. Everyone should be allowed to feel comfortable with whichever settings they chose. This includes allowing open access to personal information.

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487. I always believe that if you do not want certain information out there for everyone to see and read do not put it into any form of communication, whether a letter, email, SMS, on Facebook or twitter, whether it is a private closed network or not. 488. Great survey, very clean and quick thank you! 489. I am very choosy about what information I share. The people I connect with online know me in real life and if they need to know where i'll be on a certain day I would have told them through other means. I work in the ICT, Business Development & "Social Media" areas more broadly and research and discuss the issues regularly so may have swayed 490 results! http://url.assistnz.com/jess 491. I became very discouraged with the way other members gave away to much personal information about themselves and their lives. It was also very evident how easy it was to track other users down and how easy it was to view their personal info and posts. 492. I don't trust internet security at all, so I don't enter any information on social sites that should be kept private. I have had photos of a friends daughter stolen from my site and used inappropriately. It was when this happeneed i realised the need to understand 493, the privacy settings and I learned the hard way just how damaging social netowrking can be. It now terrifies me how many children have facebook and twitter accounts and the information and photos they make available of themselves. Parents and the community need more education and awareness. I don't use them much cos I hate the myriad of passwords that I have to remember these days. I am also very aware of how they are privacy invasive. 495. I've never used it and I never will. It's like putting up a bill board in a public place. 496. I find that they are time wasters. Clever and good to use and catch up with people but time wasters 497. My kids use it and it gives my computer virus's. 498. I accept it could be a potential problem but I guess until something bad comes of it then I live is ignorant bliss:) 499. My personal usage of online social networking involves a lot of members from the world wide art community - it is a great way to keep up with what is going on stylistically and also to find inspiration:) I do not like Social Networking sites. I only use it to see what Facebook can do as I am a webmaster and obviously you need to consider how a website 500. can benefit from Facebook and other social networking sites. I use YouTube and do not have a problem with that. However Facebook is a different kettle of fish. 502. too many unknown 'friends' out there! 503. The targeted advertising annoys me. I tend to do the survey-type information realted to the advertisements, and mark all of them offensive. 505. I am very concious about information shared online. This is why I no longer use then although I have not had any bad experiences 506. Only got bare essentials mentioned online, no photo. Only use it to look up others but don't contact them. 507. I met my partner on a dating website 508. I use it to reach out to my family and to my very close friends thats about it My preschool daughter's teacher left her phone on a table while she went to the tollet and it was logged on to her Facebook page. Someone else posted highly offensive comments that have placed her continuing employment as a teacher in jeopardy. This kind of thing really worries me. Became more concerned after completing the survey. I would expect that the site would collect info for advertising they are letting us use the site for free it seems fair. Age of 30 falls into 2 different brackets just thought I would point that out. Sadly some people seem very naive or have not adequately informed themselves of how dangerous the internet can be if you are not careful with divulging too much information. Parents especially should be far more involved and concerned by what their children/teenagers are putting out on the internet and on social networks. I think teens feel quite safe on Facebook as they think they are just talking to their 'friends'. They are good for communicating but people should be very careful what they post. 512, I do not publish confidential information about myself on social networks. 513. I never share anything too personal and mainly use it to keep in contact with family and old friends. I predominantly use Twitter but also use Facebook as well - both sites are lacking in their security and privacy policies - taking this in to account, I use both sites in a manner that I consider puts me at the least risk possible. In regards to my Facebook profile been "hacked" - I do not like the mass media's use of the word "hack", "hacking" or "hackers" - I deem that my Facebook account was "maliciously accessed" - I in turn took my own steps to rectify the intrusion of my Facebook account. 515. It is a great way of connecting with friends/family that you don't get to see or haven't seen in a long time. 516. What some people are writing gives too much information for everyone to see. Friends of friends can see photos and what is going on I have a lot of friends overseas so it is a great tool for me to keep in touch with them and see their photos without them having to email them to me. I 517, have heard of people being bullied online and I think there should be a function where you can remove photos or comments about youself on other peoples profiles. It is a great tool when used responsibly. I have had trouble with facebook and the difficulty in changing privacy settings and removing accounts which I don't want to use or no longer want others to view. This has been distressing. 519, never had any problem on social network from google [ orkut.com ] 521. Facebook - I would like to be able to change the privacy settings towards specific people (ie: some people see all my info, can comment on anything while others have restricted rights). Currently its all or nothing. I use facebook mostly to see what my friends are up to, I rarely make any comments as i don't particularly want everyone knowing what I am thinking. 522. Also I restrict 'friends' to those people that I interact with in everyday life (including people overseas). I am not keen to have a large number of friends' that in all honesty I don't care about - becasue if I did care then i would speak to them. 523. I have used a pseudonym in order to prevent unwanted approaches by strangers/ businesses. 524. I have resisted becoming a member of online social networks but have accessed them through others. In the last few weeks I have found that Facebook has posted items and tagged that I have "liked" those items. They were of a racist nature. Another time I investigated a Facebook function and was unaware that in looking at it, it then posted to every friend i had in my profile. It annoyed me greatly

This survey assumes you have one social network site. I have 5 for different purposes (Twitter, Yammer, LinkedIn, Picassa, Facebook). The answers

526. Some social networking service providers could better inform/notify users about changes to information access and/or impacts on privacy settings.

the content I place on these sites

that I wasn't informed clearly that this would happen. These two incidents have made me question how secure Facebook and social networking is with

are actually different for each of the 4 so I have kind of chosen an average answer across the 5. It also depends what counts, (I could probably count others) I think the survey results may be misleading because of failing to take into account this diversity of possible sites and other completers of it may face similar dilemmas. 528. I restricted the information about myself that I made available, but was surprised at how much some people are willing to share. 529. nu The most frustrating thing for me is "trolls" writing on tribute pages. I think social networking is fabulous and is making my life easier - but I also know 531. its limitations. I keep myself well informed about new trends, changes & ideas so I am always on top of my privacy settings and only share what I want. If you approach it from a "don't put anything up i wouldn't want the world to know" perspective then there's no issue, it's only if you're silly enough to put stuff you want kept secret or at least not shared that it would be an issue. I post very little and then only things that I would be comfortable seeing on the front page of the SMH. I mainly use the site to see what other people are doing. 534. 0 use Facebook to contact people overseas whom I know well or have a known connection to however I occasionally get friend requests from people I 536, have no clue about. They have very similar names to people I do know or live in the same area but have no connection to me, most of my privacy settings are on friends only so I find it odd that they manage to locate me... 537. Just found out recently that Facebook allows other to add you to Groups without the requirement for your consent. Wasn't happy about this and could not find anything in the Privacy Settings page to change this. I am a rejuctant user of Facebook and really only keep track of what friends are up to without really engaging in active use. My personal information 538. on line is minimal so some the answers i have provided aren't perfectly suited to the reality of my usage. 539. Use common sense and you don't get hurt. I only post things that I would be comfortable discussing with everyone on my friends list in person. I no longer use facebook I was hacked last year and they changed my name deleted friends and changed other info. I had a face book account for 8yrs. I do not miss it. Will never use it again!!! I now only use Ravelry which is a site for ppl who like knitting and fibre crafts. I do not put any personal info on line. I post pictures of finished projects and share them with groups. I only have friends on my list that I know well. Also Ravelry is a safe way to search for free patterns. A lot of people are apprehensive about using a social network due to the lack of understanding they have around privacy. Also if you post your whole 541. life saga online which is available to anyone then complaining is really no point. Because the onus was always on you to chose what information to be 542. Great opportunity to catch up with old friends you lose contact with over the years 543. too much information about people and what they do The principal drawback of social networking is that whilst some degree of flexibility in privacy filtering is available it is not nearly detailed enough or 545. simple enough to use. In reality, people are very selective about what information they choose to share with whom and this develops over time. This selectivity is considerably less sophisticated on social networking internet sites. 546. don't like the way people can 'tag' others in photos 547. I am concerned about the use of data by companies for marketing but I much more concerned with their use by governments and government agencies. I am personally unlikely to be interesting to governments but a thought is chilling. The only issue I had was initially when Facebook first commenced and someone I knew asked me to sign up as their friend (I had no other profile on the site). Another person from my past found the link and sent me an abusive email which I ignored and promptly removed myself from the site. By the way, so has my friend. I now have a new profile, which can only be viewed by my friends. I find this type of networking far too time consuming though and indulge rarely. Mostly the service is provide at no cost and due to financial circumstances it is the best way to keep in touch with families and friend from the other 549. side of the world without too much out of pocket. Mobile phone or land line provide services at a cost, and for me 5 - 10 minutes on the phone can cost me up to \$60 - \$70 per call. I concern mainly from identity theft, but considering my situation the chance of this happening very small. have not participated in using these sites due to cocnerns information may be accessed without consent and used for in approrpiate purposes. Aware 551. of situation where had implications in work palce for an individual who made comments about their manager - which was then conveye dto the manager resulted in workplace relation breakdown and a lot of time to mediate. 552. Sometimes luse facebook when on holiday to post info about my trip. I Also have a blog which I update reguarly As an older person that did not grow up with this technology, its a bit daunting using these programs as we don't want to give out too many personal details for fear of identity theft which we hear about. Also I'm not entirely sure of how some of these things work and whether I'm doing the right 553, thing eg pressing the right buttons. The ongoing issue of more and more passwords to have to keep track of is also a big issue together with sign-in names. There needs to be more standardisation of these two issues eg some require only four characters whereas others require a mix of alpha and numeric. people have posted on my wall just some uncomfortable things that was just between us two or something or someone whos is a pedo has tried to add me and said some uncomfortable rude things on ym photos 555, im not allowed to use it 556. no 557. I use it to find future work. Some sites change the way informaiton is shared without notifying the users. We usually find out form third parties after the fact. it would be 558, preferable that the provider of the social network sites notify their users of such changes: - before they are implemented, so we may opt out - at worst, afterwards, so we can still adjust our settings or opt out. 559. no 560. (: I use social networking sites to stay in touch with friends and family, especially those people I don't get to see often because they live in different 561, states or overseas. It's really invaluable in that respect. I will reject or ignore "friend requests" from people I don't know (or don't know well) if I'm not comfortable sharing personal information with them. There are people I have added who I would like to removel It's a tricky etiquette. I worry about teenagers who use these sites - the photos they post, or comments made - and how it might come back to haunt them when they're older (jobs etc.)

562. I do not like the way the News Media take photos and posts from pages of people who have not made their information private.

## APPA Privacy Awareness Week 2011 social media survey [English language version]

- I no longer use Facebook due to the privacy issues. I deleted all of my photos on Facebook prior to disabling my profile; however, I am aware that my 563, profile is not deleted as Facebook doesn't allow that. The only social network site that I now use is Twitter and that's for the sole purpose of gathering information from news sources and people of interest.
- 564, no their is no information.
- 565. I think it is a wonderful non-intrusive way to keep in touch with friends and family, particularly those based overseas.
- 566. I consider the social networking sites to be quite detrimental, especially to adolescents. While they may allow correspondence with existing acquaintances, they also allow access from strangers or damaging comments from others.
- I think it is a weird way of keeping in contact with people I will email or phone people (prefer to talk directly to them). I don't have the time and actually see it as a complete waste of time. I am sociable person but seeing what others do on facebook(my children) - it looks like a lot of garbage.

  668. and she new see access the formula people - I will email of priority people (prefer to talk directly to them). I don't have the time and actually see it as a complete waste of time. I am sociable person but seeing what others do on facebook(my children) - it looks like a lot of garbage.

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- and she now can access it on her mobile!
- 569. Facebook's policy of one-sided information hoarding is a dangerous precedent and provides a false sense of data security, compared to Google's more open view of allowing users to choose where they want their information shared.
- 570. I did not like the idea of random people wanting to be friends on facebook so I have terminated my account.
- 571. Use it very sparingly. Don't like being public about my private life.

Number of Respondents 571

Number of respondents who skipped this question 2478

## Page 17. APPA's Tips to protect your personal information when using social networking

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